Topic: Health Insurance Portability and Accountability Act (HIPAA)

Target Audience: Customers / End Users

The following document is designed to be used as a hand out for Polycom customers, sales representatives, value added resellers, and distribution channels to address HIPAA issues related to videoconferencing technology. This text is intended to provide a brief overview of how Polycom's standard based AES encryption algorithm enables healthcare organizations to proactively secure patient health information while providing clinical services or transferring patient health information.

HIPAA

The Federal Healthcare Insurance Portability and Accountability Act of 1996 (HIPAA-www.hhs.gov/ocr/hipaa/) contemplates, among a variety of things, the protection of patient health information. The ability to secure confidential material transported over Polycom's video, audio or data technology is key to implementing many applications.

Polycom provides standards based embedded encryption in order to facilitate HIPAA compliance by organizations for patient confidentiality regardless of network type.

Polycom's AES encryption provides a valuable tool to enable organizations to proactively secure confidential information during a videoconference connection regardless of the network type**.**

Ultimately, it's the customer's responsibility to ensure that proper privacy and security measures have been implemented to protect patient health information.
HIPPA *is not technology specific*, but rather dictates that an organization must use due diligence to secure patient health information. AES (www.NIST.gov) provides 128-bit encryption that in turn bolsters an organizations ability to satisfy this requirement.